## THE WORLD'S #1 PREMIUM FOOT ORTHOTIC





#### The Aetrex Technology Difference

Our mission at Aetrex is to help people stay comfortable and healthy on their feet. We believe this all starts with a comprehensive foot scan. Over the past 20 years, we've placed over 12,000 foot scanners around the world that have performed more than 50 million scans. With all of this data, it's no surprise that we really know feet. And we recognize this is our secret sauce for developing really great orthotics and shoes.

#### Custom Selected Orthotics for Your Specific Foot Type and Footwear Style

Recommended by doctors and pedorthists worldwide, Aetrex Orthotics are recognized as the #1 premium foot orthotic on the market today. Millions of pairs have been sold to consumers seeking the quality & support of custom-made orthotics at an over-thecounter price. Aetrex Orthotics are available in a variety of styles to provide a custom selected solution based on your specific foot type and footwear style. Options include metatarsal support to provide additional protection at the ball-of-the-foot, and medial posting to gently realign the rearfoot and control overpronation.



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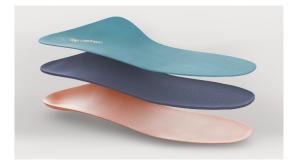
Proudly recognized and approved by the American Podiatric Medical Association for better foot health

## The Aetrex Advantage



#### Alignment and Biomechanical Efficiency

A key goal of Aetrex Orthotics is to provide alignment and to keep the foot closer to the neutral position throughout the gait cycle. Proper alignment helps minimize overpronation and reduces stress on the plantar fascia, knees, hips, and back.



#### High-Tech Materials to Benefit Your Health

Say goodbye to plastics and other hard, uncomfortable materials. Aetrex Orthotics utilize premium, shock absorbing materials designed to cushion and support the body, while protecting the foot. The collection integrates high-tech, lightweight modern materials such as memory foams, polyurethanes, and slow recovery foams.



## Strategically Placed Arch Support

Supporting the arch in the proper place is crucial. Looking at your bare feet, the apex of the arch appears to be in the middle of the foot. An X-ray can confirm that the apex is actually further back. The contour, position, and height of Aetrex's unique arch support aligns anatomically in the proper place to help support our bodies from the ground up.

## The Aetrex Orthotic Fit System



## **Clinical Studies**



# Premium Memory Foam Orthotics are Clinically Proven to:

- Decrease foot pain by 39.5%
- Decrease back pain by 27.4%
- Increase foot function by 34.6%



# Compete Orthotics and Flips are Clinically Proven to:

- Reduce Plantar Fasciitis pain by 52.6%
- Decrease back pain by 41.9%
- Increase foot function by 37%



Speed Orthotics are Clinically Proven to:

- Increase comfort while running by I.27pts
- Increase speed by 0.35mph
- Decrease chance of injury by 2.2x



Read the study



Read the study



Read the study

#### COMPETE SERIES

Aetrex Compete Orthotics are engineered to help you stay injury free and maintain your fitness and overall health. These lightweight, resilient orthotics provide superior cushioning, shock absorption and feature Aetrex's strategically placed, proprietary arch support.

Aetrex Compete Orthotics feature a soft CopperGuard<sup>®</sup> top cover to help prevent bacteria, fungi & odor for a healthy foot environment. Helps provide stability while you run and helps prevent common conditions such as Plantar Fasciitis, Arch Pain and Metatarsalgia.





Material Technology: Top Cover: CopperGuard® Center Cushioning: Pro-Shox® polyurethane Performance Base: AeroCell<sup>™</sup> polyurethane





#### SPEED SERIES

Aetrex Speed Orthotics are engineered specifically for those looking to enhance their competitive edge. These hi-tech orthotics feature Aetrex's exclusive ExoFoam<sup>™</sup> layer to promote high energy return, maximize peak performance and help you reach a new personal best.

Aetrex Speed Orthotics offer the most lightweight base in the Aetrex collection and an anti-microbial film to help keep your feet healthy and clean. Features Aetrex's strategically placed, proprietary arch support to help biomechanically align your body & help prevent common conditions such as Plantar Fasciitis, Arch Pain and Metatarsalgia.









Material Technology: Top Cover: Mesh fabric with anti-microbial film

Center Cushioning: ExoFoam<sup>™</sup> Performance Base: Extra-light AeroCell<sup>™</sup> polyurethane

#### TRAIN SERIES

Aetrex Train Orthotics are engineered to help you stay comfortable and injury free while you train all week long. These innovative orthotics feature Aetrex's exclusive FitGuard<sup>™</sup> slow recovery foam to help cushion your stride, absorb shock forces and provide the ultimate protection for your feet.

Aetrex Train Orthotics boast an ultra-soft fabric top cover that maximizes airflow and helps minimize moisture. Features Aetrex's strategically placed, proprietary arch support to help biomechanically align your body & help prevent common conditions such as Plantar Fasciitis, Arch Pain and Metatarsalgia.





L825<sup>™</sup>

Material Technology:

Top Cover: Ultra soft mesh polyester fabric Center Cushioning: FitGuard™ slow recovery foam Performance Base: AeroCell™ polyurethane



#### EDGE SERIES

Aetrex Edge Orthotics provide comfort, support and pressure relief in footwear designed for outdoor sports such as skiing, snowboarding, hiking and mountain biking. These orthotics offer cushioning and stability and feature a slim forefoot profile to help maintain a comfortable space in the toe area.

Designed with a soft moisture-wicking microfiber top cover, Aetrex Edge Orthotics feel great against your foot and promote a healthy environment in your shoes. Aetrex's strategically placed, proprietary arch support helps to balance your feet and biomechanically align your body to help prevent common conditions such as Plantar Fasciitis, Arch Pain & Metatarsalgia.



LI825

Unisex: 5-15



#### Material Technology:

Top Cover: **Polyester/Nylon blend with Silicone SmartGrip™** Center Cushioning: **FitGuard™ slow recovery foam** Performance Base: **AeroCell™ polyurethane** 

#### HOCKEY SERIES

**Bauer/Aetrex Hockey Orthotics** are the first collection engineered specifically to perform in hockey skates. Driven from Bauer's deep understanding of skating mechanics and the learnings from over 50 million Aetrex foot scans, Bauer Hockey and Aetrex have co-developed a customized orthotic solution. These orthotics reduce negative space in skates, help stabilize the foot from over rotation, and help improve lower body alignment to provide a performance boost to every stride.

Featuring an AeroCell<sup>™</sup> base for cushioning and energy return, these orthotics also incorporate Aetrex's anatomically placed arch support for proper alignment. The top cover features perforations for moisture management and airflow and areas with silicone SmartGrip<sup>™</sup> to minimize in-skate movement.



# L2500



Material Technology:

Top Cover: **Polyester/Nylon blend with Silicone SmartGrip™** Center Cushioning: **FitGuard™ slow recovery foam** Performance Base: **AeroCell™ polyurethane** 

#### MEMORY FOAM SERIES

Aetrex Memory Foam Orthotics are engineered to provide extraordinary comfort to help you feel great all day long. Features slow recovery IQ150<sup>™</sup> Memory Foam that immediately customizes to your foot to provide advanced cushioning and a pressure free environment in your shoes.

Aetrex Memory Foam Orthotics feature Aetrex's strategically placed, proprietary arch support to help biomechanically align your body and plush memory foam cushioning that feels like you're walking on pillows. Helps prevent foot conditions such as Plantar Fasciitis, Arch Pain and Metatarsalgia.









Material Technology: Top Cover: CopperGuard® Center Cushioning: IQ150™ Memory Foam Performance Base: Poron® Poron® is a registered trade mark of Rogers Corporation.

#### PREMIUM MEMORY FOAM SERIES

Aetrex Premium Memory Foam Orthotics are designed to provide the ultimate comfort for your feet. These orthotics boast Aetrex's IQ150<sup>™</sup> Memory Foam for unmatched cushioning along with amicrofiber top layer featuring Copperguard<sup>®</sup> technology to help keep your feet healthy and clean.

Aetrex's strategically placed, proprietary arch support helps to balance your feet and biomechanically align your body to help prevent common conditions such as Plantar Fasciitis, Arch Pain and Metatarsalgia. With Aetrex Premium Memory Foam Orthotics, all your shoes can feel as comfortable as your favorite pair of slippers.





Material Technology: Top Cover: CopperGuard®/Microfiber Center Cushioning: IQ150™ Memory Foam Performance Base: AeroCell™ polyurethane



#### CUSTOMIZABLE SERIES

Aetrex Customizable Orthotics are the world's premier orthotics for personalized comfort and customized pressure relief. Exclusively available through Aetrex and featuring patented Mozaic<sup>®</sup> technology, these orthotics offer removable gel pods at areas of high pressure such as the heel or ballof-foot. Relieving discomfort for your feet can be as easy as peeling away a gel pod.

Aetrex Customizable Orthotics feature Aetrex's strategically placed, proprietary arch support to help biomechanically align your body, and a CopperGuard<sup>®</sup> top cover to help keep your feet healthy & clean.



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R

Women's: 4-13

Men's: 6-16

L2420<sup>™</sup>

L2425

Material Technology:

Top Cover: **CopperGuard®** Center Cushioning: **Pro-Shox® polyurethane** Performance Base: **AeroCell™ polyurethane** Removable Pods: **TPU Gel** 

14

#### CASUAL COMFORT SERIES

Aetrex Casual Comfort Orthotics are engineered to provide optimal support and cushioning while fitting comfortably in most footwear styles. These innovative orthotics boast a soft memory foam layer and anti-bacterial copper technology to help keep your feet comfortable, healthy & clean.

Aetrex's strategically placed, proprietary arch support helps balance your feet and biomechanically align your body to help prevent common foot conditions such as Plantar Fasciitis, Arch Pain and Metatarsalgia.





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Material Technology: Top Cover: CopperGuard® Center Cushioning: IQ150™ Memory Foam Performance Base: AeroCell™ polyurethane

#### COPPERGUARD® WORK SERIES

Aetrex CopperGuard<sup>®</sup> Work Orthotics were developed to provide maximum comfort and support to help you stay active and injury free at work and beyond. These orthotics feature premium technologies and materials designed to support, cushion and protect your body from the ground up. Designed with CopperGuard<sup>®</sup> anti-microbial technology in the top cover, they also help prevent bacteria, fungi & odor.

Aetrex's strategically placed, proprietary arch support helps balance your feet and biomechanically align your body to help prevent common foot conditions such as Plantar Fasciitis, Arch Pain and Metatarsalgia.









Material Technology: Top Cover: CopperGuard® Center Cushioning: Pro-Shox™ polyurethane Performance Base: AeroCell™ polyurethane

## FASHION (WOMEN) & IN-STYLE (MEN) SERIES

Aetrex Fashion & In-Style Orthotics provide comfort and support for your favorite stylish footwear. These innovative orthotics are ultra lightweight and have a Cobra shape design to fit inside shoes that don't usually offer support.

These orthotics have a thermoplastic urethane base that helps with shape retention, and feature Aetrex's strategically placed, proprietary arch support to help biomechanically align your body. The soft polyurethane top cover delivers comfort and breathability, while the rearfoot adhesive helps hold the orthotic in shoe. Finally, fashionable heels, flats and dress shoes can feel great on your feet, even after a long day.







L105



**Material Technology:** Top Cover: **Genuine leather** Performance Base: **Thermoplastic urethane** 

#### KIDS SERIES

Aetrex Kids Orthotics are specifically designed for children, helping them stay active and comfortable on their feet. Developed to provide superior cushioning, shock absorption and premium arch support, these orthotics help prevent injuries and provide the foundation needed for healthy, growing feet.

Aetrex Kids Orthotics are made with an AeroCell<sup>™</sup> base for cushioning and energy return to absorb impact, reduce stress on growing joints and promote proper foot health. The soft top cover features Tootsie, a friendly monster character who helps guide kids through the Aetrex 3D foot scanning process in store.





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Meet Tootsie

Material Technology:

Top Cover: **Polyester/Nylon blend** Center Cushioning: **IQ150™ Memory Foam** Performance Base: **AeroCell™ polyurethane** 

## 3D PRINTED CUSTOM ORTHOTICS

Aetrex 3D Printed Orthotics utilize data captured from Aetrex foot scanners, including the Albert 2 Pro – the most advanced foot scanning system available globally. Aetrex is able to translate the data captured and produce a 3D printed orthotic that matches precisely to the individual's foot.

Aetrex's strategically placed, proprietary arch support helps balance your feet and biomechanically align your body to prevent common foot conditions such as Plantar Fasciitis, Arch Pain and Metatarsalgia.



Sizing, forefoot and rearfoot support are based on individual foot scan data.



**3D** Printed

Sizing, forefoot and rearfoot support are based on individual foot scan data.



Learn more about Aetrex 3D Printed Orthotics



Material Technology: Top Cover: Microfiber cloth Center & Performance Base: TPU Women's



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